

State of California

2008

**Governor's Environmental and
Economic Leadership
Awards**



Information & Application

Application Deadline: May 30, 2008



California's Most Prestigious Environmental Honor

The Governor's Environmental and Economic Leadership Award Program is the State of California's highest environmental honor. The program recognizes individuals, organizations, and businesses that have demonstrated exceptional leadership and made notable, voluntary contributions in conserving California's precious resources, protecting and enhancing our environment, building public-private partnerships and strengthening the State's economy.

Who May Apply:

Competition is open to all California residents, businesses, non-profit organizations, professional and trade associations, communities, state and local government entities, tribes, and federal agencies operating in California. Those who applied previously are welcome to apply again.

Award Categories:

- **Climate Change**
Innovative and forward thinking approaches that reduce greenhouse gas emissions and mitigate the adverse effects of climate change on public health and our vast natural resources.
- **Children's Environmental Education**
Unique and exemplary educational programs and curricula that align with California's academic content standards and raise children's awareness of, and involvement in, environmental issues.
- **Ecosystem And Watershed Stewardship**
Innovative and sustainable approaches to land and water management that restore or protect natural conditions, functions and processes, and provide economic, social and environmental benefits.
- **Sustainable Practices or Facilities**
Pioneering efforts to integrate environmental values and conservation of natural resources into long-term decision making and management of businesses and facilities.
- **Environmental and Economic Partnerships**
Efforts that foster unique, cooperative approaches between the private, public, and/or non-profit sectors to achieve demonstrable results in both environmental and economic improvement.
- **Comprehensive Land Use Planning**
Demonstrates social equity and adequate housing; cost-effective infrastructure and transportation; water and energy efficiencies, and open space conservation to protect forests, agriculture, watersheds and other ecosystem values.

- **Technological and Market Innovation**

Innovation in manufacturing or product marketing to cost-effectively improve environmental and public health, productivity and sustainability of forests, farms or other natural resource lands, and conservation of open space and agriculture.

- **Sustainable Communities**

Exemplary project design or development of local communities and landscapes that makes efficient use of land, protects public health and safety, and conserves local watersheds, habitats and other sensitive lands.

- **Enhanced Environmental and Economic Leadership New Category!**

Prior award recipients who have sustained exceptional leadership and can demonstrate significant and robust improvements in voluntary efforts recognized in previous years which conserve California's precious resources, protect and enhance our environment and/or strengthen the economy

Eligibility:

The awards will be presented for voluntary achievements undertaken or completed in 2007 or culminated during 2007. Competition is open to all California residents, businesses, non-profit organizations, professional and trade associations, communities, state and local governmental entities, and federal agencies operating in California. Projects are deemed ineligible if they are the result of mitigation, litigation, or required by legislation.

Selection/Criteria:

A Selection Committee will evaluate applications for strength in **eight** specific areas: Results, Transferability, Environmental Impact, Resource Conservation Impact, Economic Progress, Innovation/Uniqueness, Pollution Prevention, and Environmental Justice. These criteria will be considered in the competitive weighting of nominations and are described below. Evaluations will take into consideration differences in size, region, and scope of projects, as needed.

- **Results:** Steps taken to achieve results are described; results are defined in measurable terms; environmental and economic benefits are identified and documented.
- **Transferability:** Project can be readily transferred to other sectors; others can easily implement.
- **Environmental/Resource Conservation Impact:** Accomplishment includes more than one environmental media or resource; project or program has long lasting and sustainable impact; magnitude of impact is described and significant.
- **Economic Progress:** California's economy is enhanced; measurable benefits are identified and realized; new/better jobs are created and new markets developed.
- **Innovation/Uniqueness:** Demonstrates basic practice to unique, innovative practice; a paradigm shift in approach; demonstrates a "pioneer" spirit; ahead of the marketplace and profitability.
- **Pollution Prevention:** Achieves measurable reductions in the generation of waste through source reduction; increased public-private awareness of pollution prevention; exemplifies best practices with a cross-media focus.
- **Environmental Justice:** Significantly raises the awareness and addresses environmental issues in vulnerable disadvantaged communities and or populations; raises the involvement of local/grassroots communities in the project or program; builds community leadership/stewardship to address environmental issues.

The deliberative process of the Selection Committee is confidential and all decisions are final subject to applicable California state law. A nomination may be considered in a category different from that in which it is nominated.

Winners will be notified by October 1, 2008

2007 Award Winners:

- Chartwell School's *Green Campus*
- Toyota Motor Sales' *Sustainable Practices or Facilities*
- Adobe Systems Incorporated and Cusman & Wakefield, Inc.'s *Greening of Adobe Towers*
- Kimpton Hotels & Restaurants *Kimpton EarthCare Program*
- Los Angeles Community College District's *Sustainable Mandate for New Construction*
- Cucamonga Valley Water District's *Children's Environmental Education Program*
- University of California at Santa Barbara's *Kids In Nature*
- California Army National Guard's *Dairy Creek Erosion Control Program*
- Meyers Farming, Fresno, and Madera Counties *Meyers Water Bank & Wildlife Project*
- AAA of Northern California's *Great Battery Roundup*
- Sacramento Tree Foundation's *Greenprint Initiative*
- California Dairy Quality Assurance Program
- Leonardo Da Vinci School's *Special Education E-Waste Recycling Project*
- SE Corporation's *Dos Lagos Mixed Use Development Project*
- Black Mountain Ranch LLC's *Del Sur Community Land Plan*
- Safeway Inc.'s *Reducing Our Carbon Footprint*
- Mendocino Wine Company's *Carbon Neutral – Leading by Example*
- Sustainable Silicon Valley, San Mateo, Santa Clara, & Santa Cruz Counties' *CO₂ Initiative*

2007 Sponsors:

- California Department of Food and Agriculture
- California Environmental Protection Agency
- California Integrated Waste Management Board
- California Business, Transportation and Housing Agency
- California Resources Agency
- California State and Consumer Services Agency
- Keep California Beautiful, Inc.

How to Apply:

Anyone wishing to apply for, or nominate an individual, organization, or business, for a 2008 Governor's Environmental and Economic Leadership Award must complete an application. The application begins on Page 5 of this document. Applications may also be downloaded at www.calepa.ca.gov/Awards/GEELA/2008/ or obtained by calling the California Environmental Protection Agency at 916/324-9701.



Application Instructions

All applications must include the following:

Program Statement: In a concise format (not to exceed 1,000 words), please describe the program, individual or organization being nominated and indicate why the nominee should be awarded the Governor's Environmental and Economic Leadership Award. Among the questions that should be addressed in this statement are:

- What specific environmental issues precipitated the development of the program, partnership, or project?
- How and why was the program, organization, or partnership created?
- What are the nominee's specific environmental and economic objectives?
- What measurable environmental benefits have resulted from the program, organization, or partnership?
- What measurable economic benefits have resulted from the program, organization, or partnership?
- In what ways are the environmental and economic elements of the program, organization, or partnership long lasting and sustainable?
- What makes this individual, organization, project, or program unique and exemplary?

Summary Statement: Summarize the purpose, objectives, and accomplishments of the program, organization, or individual being nominated. The statement should not exceed 150 words and should be suitable for use in a catalog, database, or brochure.

Supporting Materials: Include on a compact disc quality photos (300 dpi), organization logos, and/or graphics representative of the program, individual or organization being nominated. Other materials which may be included are graphic presentations, brochures, newspaper articles, videotapes, etc. There is no limitation on the submission of supporting materials; however these materials may not be used as a substitute for the above written statements.

External References: Include with your application two letters of recommendation of the program, individual, or organization being nominated. References must be current, knowledgeable and familiar with this nomination. External endorsements **must be specific** to the 2008 Governor's Environmental and Economic Leadership Award and include contact information. Submit endorsements with your application submission.

A complete application package includes FIVE SETS of the above materials (application form, program statement, summary statement, all supporting materials, and external references).

***Provide all information requested.
Incomplete applications will not be evaluated.***



2008 Application

Select ONE Award Category (Your application will only be considered in one category):

- ☐ **Climate Change:** Innovative and forward thinking approaches that reduce greenhouse gas emissions and mitigate the adverse effects of climate change on public health and our vast natural resources.
- ☐ **Children's Environmental Education:** Unique and exemplary educational programs and curricula that align with California's academic content standards and raise children's awareness of, and involvement in, environmental issues.
- ☐ **Ecosystem And Watershed Stewardship:** Innovative and sustainable approaches to land and water management that restore or protect natural conditions, functions and processes, and provide economic, social and environmental benefits.
- ☐ **Sustainable Practices or Facilities:** Pioneering efforts to integrate environmental values and conservation of natural resources into long-term decision making and management of businesses and facilities.
- ☐ **Environmental and Economic Partnerships:** Efforts that foster unique, cooperative approaches between the private, public, and/or non-profit sectors to achieve demonstrable results in both environmental and economic improvement.
- ☐ **Comprehensive Land Use Planning:** Demonstrates social equity and adequate housing; cost-effective infrastructure and transportation; and water and energy efficiencies, and open space conservation to protect forests, agriculture, watersheds and other ecosystem values.
- ☐ **Technological And Market Innovation:** Innovation in manufacturing or product marketing to cost-effectively improve environmental and public health, use of natural resources, or productivity of forests, farms or other natural resource lands and conservation of open space lands for agriculture and other sustainable uses.
- ☐ **Sustainable Communities:** Exemplary project design or development of local communities and landscapes that makes efficient use of land, protects public health and safety, and conserves local watersheds, habitats and other sensitive lands.
- ☐ **Enhanced Environmental and Economic Leadership:** Prior award recipients who have maintained exceptional leadership and can demonstrate significant and robust improvements in voluntary efforts recognized in previous years which conserve California's precious resources, protect and enhance our environment, and/or strengthen the economy.

Please type or print legibly

Award Category: _____

Award Applicant (Organization/Business/Individual, etc.): _____

Project/Program Title: _____

Address: _____

City/State/Zip Code: _____

Telephone: _____ Fax: _____

Website: _____

Please note that all correspondence and questions will be addressed to the contact person, below.

Contact Person: _____

Title: _____

Telephone: _____ Fax: _____

E-Mail: _____

Has the program, individual, or organization being nominated been honored with any other environmental or conservation award in the last five years? If so, list awards.

Have you applied for The Governor's Environmental and Economic Leadership Award in the past? If so, please indicate in what year(s).

Do you have any current federal, state, or local environmental violations, lawsuits, or complaints against your organization, business, or company? Please note compliance checking will be done to ensure all nominations are acceptable.

Certification and Signature: To the best of my knowledge, the information contained in this application is accurate.

Name of Agency Director/CEO/Equivalent: _____
(Please Print)

Title: _____
(Please Print)

Signature & Date: _____

Where to Submit Applications:

Five complete sets of the application and supporting materials must be postmarked and/or received by **May 30, 2008** to the following address. Applications may be hand-delivered to Cal/EPA's Environmental Services Center, 1001 I Street, 1st Floor, Sacramento.

The 2008 Governor's Environmental and Economic Leadership Awards
c/o The California Environmental Protection Agency
1001 I Street, P.O. Box 2815
Sacramento, California 95812-2815
Attention: Andrea Lewis, Assistant Secretary

APPLICATION DEADLINE: MAY 30, 2008, 5:00 P.M.